

2025-2026



SPONSORSHIP GUIDE

The Michigan Envirothon is a dynamic, hands-on program that integrates STEM learning with real-world environmental problem-solving. Students work in teams to tackle complex natural resource challenges while developing critical thinking, leadership, and public speaking skills.

While the program has empowered hundreds of Michigan students each year, we are now making a focused effort to expand into historically underserved schools and communities, particularly those facing high poverty rates, educator shortages, and limited access to enrichment opportunities.

PRESENTED BY:
Michigan Association of
Conservation Districts

MAILING ADDRESS
PO BOX 477
Flint, MI 48501



WHY SPONSOR

Your sponsorship directly removes barriers to participation, providing the funding and resources needed for students who might otherwise miss out to compete, learn, and thrive through this impactful program. Additionally, your sponsorship covers program expenses like:

- Michigan Envirothon Program Coordinator
- Program materials
- Competition sites
- Travel reimbursements for volunteers

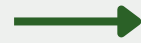
Bottom line – your sponsorship helps build the future of conservation leaders and professionals!

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ENVIROTHON



Envirothon is an academic, team-based environmental education program designed for high school students (grades 9–12). It combines classroom learning with hands-on, outdoor experiences to engage students in the study of natural resources, ecology, and environmental science.

Through the program, students explore five key topics:

- Soils and Land Use
- Aquatic Ecology
- Forestry
- Wildlife
- Current Environmental Issues (which change annually)

Working in teams, students develop critical thinking, public speaking, and leadership skills as they prepare to compete in regional and state-level events. The winning team from Michigan advances to represent the state at the National Conservation Foundation's Envirothon, a week-long international competition.

OUR TEAM

RIVKA HODGKINSON

MACD Executive Director

rivka.hodgkinson@macd.org

STEVE SCHAUB

Interim MI Envirothon Volunteer Coordinator

steven.schaub@mi.nacdnet.net

AMBER BUTTERFIELD

Interim MI Envirothon Coordinator

amber.butterfield@macd.org



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SPONSORSHIP PACKAGE

ANNUAL EVENT SPONSOR PACKAGE

\$15,000

As an Annual Event Sponsor, your generosity drives the heart of Michigan Envirothon. Your support directly funds scholarships and program access for underserved schools, ensuring that no student is left behind due to financial barriers. Limited to 1 per year.

BENEFITS

- Top Recognition in all event materials, website, and social media
- Featured at the MI State Competition
- Banner at the MI State Competition
- Mentioned in press release
- Logo included on annual t-shirts



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SPONSORSHIP PACKAGE

REGIONAL SPONSOR

\$4,500

As a Regional Sponsor your donation makes a powerful impact by helping us provide hands-on learning materials, travel stipends, and event resources for Michigan students. Limited to 6 per year.

BENEFITS

- Recognized on website, social media, and printed programs
- Special recognition at Regional Competition
- Acknowledged at state competition



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TEAM SPONSOR

\$2,400

As a Team Sponsor your contribution helps equip teams with the tools and training they need to compete and succeed. Your donation will assist them in registration for both regional and state competitions and also provide travel funding to and from those competitions.

BENEFITS

- Recognized in our event program, website, and social media
- Scholarship for either a specific team, or help us build our scholarship fund for teams that need financial support!



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FRIEND OF ENVIROTHON

\$500

As a Friend of Envirothon Sponsor you will provide valuable support for operational needs such as test materials, event signage, and volunteer resources.

BENEFITS

- Recognized in our event program, website, and social media



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SPONSORSHIP PACKAGE

SUPPORTER

\$250

Every dollar counts! As a Supporter you will help ensure Michigan Envirothon can continue offering this unique, hands-on environmental education program.

BENEFITS

- Recognized in our event program and on website

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SPONSORSHIP PACKAGE 2025-2026

THANK YOU!

Your generosity helps empower the next generation of environmental leaders. Every contribution supports hands-on STEM learning, critical thinking, and conservation leadership for students across Michigan—including those in communities that need it most.

Donations are tax-deductible.

Please make checks payable to:

Michigan Association of Conservation Districts (MACD)

PO Box 477

Flint, MI 48501

Please use contact Amber Butterfield (contact info below) for any questions. Together, we're inspiring students, strengthening communities, and protecting Michigan's natural resources for the future.

Your sponsorship will empower the next generation of conservation leaders!



PHONE

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EMAIL

amber.butterfield@macd.org



WEBSITE

www.macd.org/envirothon



ADDRESS

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